

PROFILE



ARTHUR GENIUS

“Shaping Future Leaders with Smart, Practical, and Global Business Education”.

www.arthurgenius.com

ABOUT US

Arthur Genius – School of Business is a next-generation business institution founded with the vision to empower aspiring entrepreneurs, leaders, and professionals with real-world business knowledge, startup insights, and hands-on learning.

We believe in education that builds businesses — not just resumes. With a practical, no-fluff approach, Arthur Genius is built for doers, thinkers, and creators.



**BRINGING IDEAS TO LIFE
AND FOSTERING
INNOVATION THROUGH
TECHNOLOGY.**

PGP IN SUPPLY CHAIN MANAGEMENT – CURRICULUM OVERVIEW

Duration: 1 Year

Frequency: 2 Classes per Week

Total Weeks: 52

Total Sessions: 100+ including workshops, guest sessions & assessments

Term 1 – Core Business & Supply Chain Concepts (Weeks 1–13)

1. Fundamentals of Supply Chain Management
2. Principles of Operations Management
3. Business Communication for Supply Chain Professionals
4. Inventory & Warehouse Management
5. Procurement & Vendor Management
6. Financial Basics for Supply Chain
7. Excel & Google Sheets for Supply Chain Analytics

Term 2 – Planning, Transport & Technology (Weeks 14–26)

1. Demand Planning & Forecasting
2. Logistics & Transportation Management
3. Cold Chain & Hyperlocal Logistics
4. ERP & WMS Tools Overview (Odoo, SAP, Zoho, etc.)
5. Technology in Supply Chain – IoT, GPS, and Automation
6. Risk Management in Supply Chains
7. Case Studies (e.g., Zepto, Zomato, Amazon, ITC)

Term 3 – Advanced Strategy & Analytics (Weeks 27–39)

1. Supply Chain Strategy & Network Design
2. Sustainable & Green Supply Chain Practices
3. Data Analytics & Visualization (Tableau / Power BI)
4. Global Supply Chains & Trade Regulations
5. Reverse Logistics & Returns Management
6. Capstone Project – Part 1 (Planning & Data Collection)
7. Live Simulation Games & Dashboards

PGP IN SUPPLY CHAIN MANAGEMENT – CURRICULUM OVERVIEW

Term 4 – Execution, Leadership & Career Growth (Weeks 40–52)


1. Leadership in Supply Chain
2. SCM Budgeting, Cost Control & Optimization
3. Negotiation Skills & Conflict Resolution
4. Capstone Project – Part 2 (Execution & Presentation)
5. Resume Building, LinkedIn for SCM Roles
6. Mock Interviews with Industry Experts
7. Job Support, Referrals & Interview Prep

Additional Features

- Monthly Guest Lectures: From leaders in eCommerce, retail, food delivery & logistics
- Live Projects: With real partners in FMCG, 3PL, and cold chain sectors
- Placement Assistance: For warehouse ops, planning, cold chain, and SCM tech roles

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